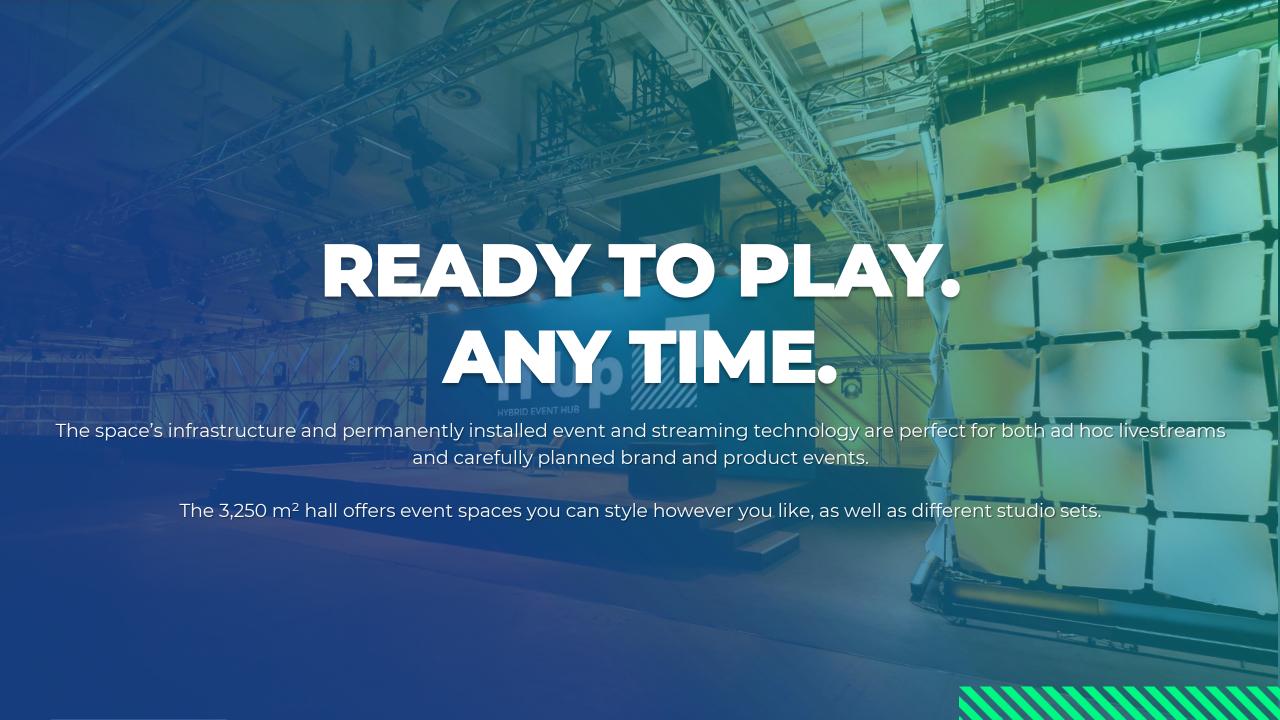
Get in. Perform & stream. H'UP is a multifunctional event venue with a built-in yet adaptable streaming studio. All set up and ready to go for ONLINE, HYBRID and LIVE events. The perfect setting for live, digital and analogue communication.











A wide range of available inhouse service options.



We offer an event space of up to 3,250 square metres.







H'Up is more than just a streaming studio. It's also an attractive venue with a unique ambience for any event:

URBAN – CREATIVE – TIMELESS.

A permanent exhibition forms the visual highlight of the hall, which features industrial-style columns.

"From Hanover to the world":

Go beyond the tourist hotspots to discover fascinating insights into the city and its people, both of which are spotlighted by H'Up.

THE STAGE

THE STAGE boasts 50 m² of stage space with a high-resolution LED panel at the rear. The permanent installed lighting technology ensures that your video streams are always perfectly lit. It also means that THE STAGE is fully equipped for professional light shows.

Stage: 50 m²

High-resolution LED panel: 4 x 10 m





THE LOUNGE

Combining industrial architecture with a modern ambience, this stylish backdrop is perfect for hosting discussions and interviews in a relaxed lounge atmosphere.

- Floor area: 50 m²
- Lounge design and accessories
- Furniture: lounge & bar furniture

Other equipment may be added as required.

THE PRODUCT

Products can be presented on a separately floodlit area against the H'Up industrial-style backdrop. The reinforced floor and large entrances allow cars, lorries and even buses to be exhibited.

- Floor area: 150 m²
- Adaptable

Other equipment may be added as required.



CHECK-IN AREA

This generous welcome space features an urban industrial-chic style. The 30-metre-long check-in area is fully equipped with registration and cloakroom equipment.

- Floor area: 350 m²
- Fully equipped check-in and cloakroom area
- Ambient lighting & decorative lighting
- Display screens
- Furniture: counters, shelves, cloakroom equipment



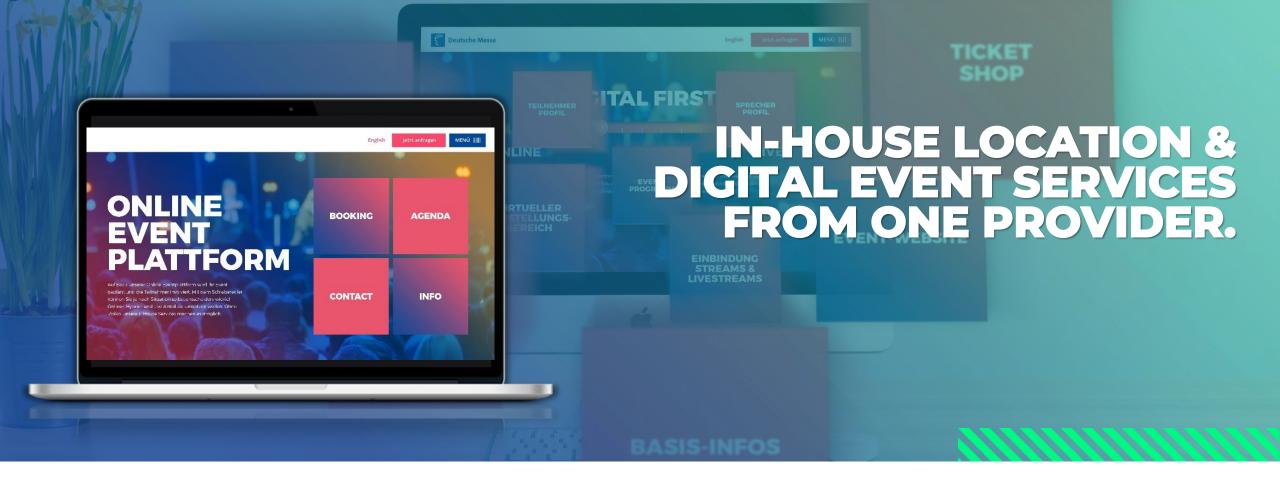


AUDIENCE AND EVENT SPACE

Situated right in the middle of H'Up, the audience and event space forms the venue's creative heart. The open architecture and columns give the art the room it needs to unfold, adding an inspirational touch to any event. The space can be subdivided and segmented to accommodate different group sizes.

- Floor area: 1,800 m²
- Ambient lighting & effect lighting

Other equipment may be added as required.



At H'Up, you will have a range of digital event services at your disposal.

As specialists in live communication and online event portals since 2004, we offer your event an online event platform.

From invitation management to the digital coordination of a complex hybrid or online event,

THE POSSIBILITIES ARE LIMITLESS.

Customised additional modules help us make your event more interactive and enhance communication among participants no matter how distant their locations.



- Production offices and artist dressing rooms
- Expanded broadband capacity
- Wi-Fi infrastructure
- Catering
- Participant management
- Accreditation system and implementation

- Streaming platform
- Staff:
- Coordinators
- Hostesses/hosts
- Cleaning staff
- Security staff

Many other services available on request.





















BEVERAGE-PACKAGES

MEETINGS

Various cold and hot beverages for the conference

- 4 hours = from 14,60 €
- 6 hours = from 19,10 €
- 9 hours = from 23,60 € per person

EVENTS

various cold and hot beverages as well as beer and wine for the evening event

- 4 hours = from 22,20 €
- 6 hours = from 28,80 €
- 9 hours = from 33,40 €per person



SPEISENAUSWAHL

SWEETS

Chocolate muffins, sheet cakes, various types, sweet Danish pastries

- from 7,20 € per person

HALF-DAY PACKAGE BUSINESS

Break snack SWEET & SALTY, business buffet, beverages for meetings up to 6 hours

- from 61,90 € per person

BUSINESS BUFFET

various salad variations, 3 main courses including vegetarian options, dessert variations

- from 39,90 € per person

BREAKFAST

Multigrain rolls with various fillings, cheese and fruit salad, fruit yogurt with granola crunch

- from 11,00 € per person

Conference Package BUSINESS

Break snacks SWEET & SALTY, business buffet, break snacks LITTLE SIN, beverages for meetings up to 9 hours

- from 71,80 € per person

FINGER FOOD BUFFETS

Various finger food buffets, from Europe to Asia, from meatballs to Thai dumplings

- from 30,00 € per person

We would be happy to provide you with a customized quote for your event!



SERVING STATIONS

Beverage stations

- are strictly self-service
- We only use small bottles from glass-door refrigerators
- Filter coffee is served from coffee thermoses.
- The staff at the beverage stations continuously refill the stations and ensure cleanliness/disinfection
- Guest service can be booked in addition

Food serving stations

- At least one person is planned to supervise each food serving station
- Finger food is generally planned to be served from the buffet
- Hot dishes are served from chafing dishes and cold dishes are served from the buffet for selfservice
- On request, the cold dishes can also be served in individual portions and the hot dishes can be served as fork food – please note that this will incur additional costs



PRICE INFORMATION

All prices quoted are net plus VAT.

The offers include food and beverages as described.

Staffing and equipment will be determined based on the size of your event and calculated individually to meet your needs.

Additional services can be provided upon request.

OUR PARTNERS

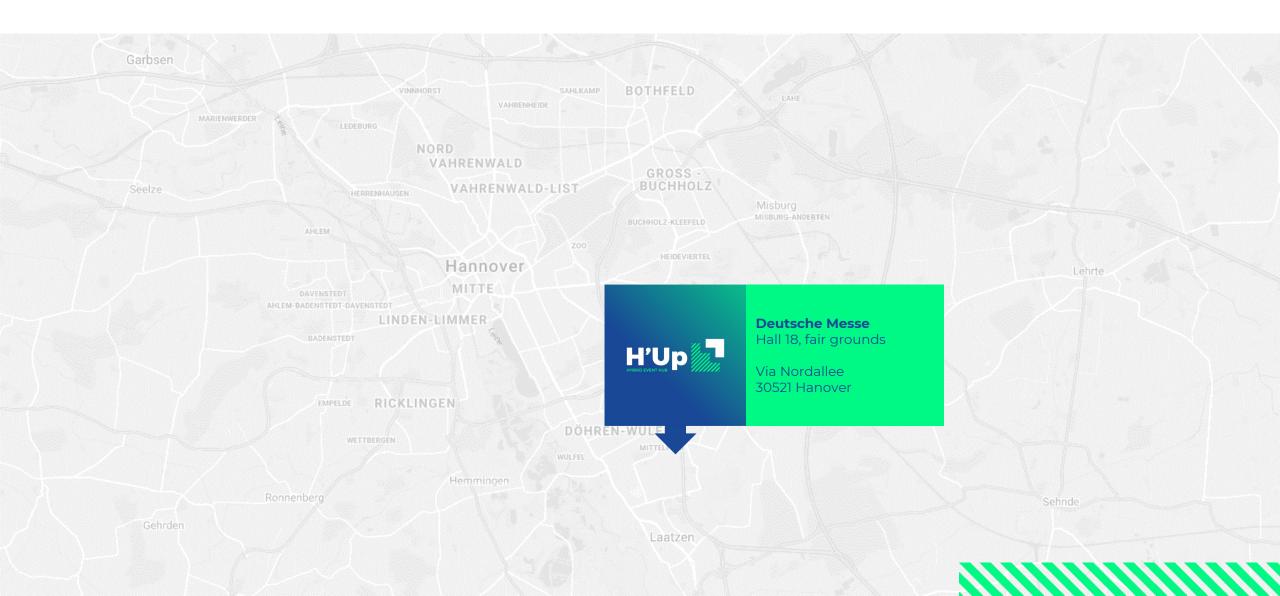








HOW TO FIND US



CONTACT US



